



	<i>Art Director</i>	LaClinique (Cosmetic Surgery)
	<i>Art Director</i>	Lombardi Associati (packaging/branding)
	<i>Web designer</i>	Il Ragno Srl (websites)
	<i>Art Director</i>	Outmedia Srl (advertising outdoor)
	<i>Art Director</i>	Yuri Crea (below-the-line)
	<i>Art Director</i>	Ad Misura (events)
	<i>Art Director</i>	Domino Group (press office, websites)
	<i>Art Director</i>	Pisani Editore
<b>2006 - 2008</b>	<i>Art Director/Graphic Designer</i>	Edizioni Quadratum, V&S Magazine
	<i>Designer/Art Director</i>	Segno e Forma - agency
	<i>Art director</i>	Quantica Design (agency)
	<i>Art Director</i>	Marco Sorrentino (agency)
	<i>Art director</i>	Mela Creative, (Colours & Beauty)
	<i>Art director</i>	INKA - farmaceutico (below-the-line)
	<i>Art director</i>	Trendycom (e-commerce)
	<i>Art director</i>	Un Guru (agency)
	<i>Art director</i>	Shambala (fusion restaurant)
	<i>Art director</i>	La Casa del Pane (fashion/design events)
	<i>Art director</i>	Studio Editoriale Associato
<b>2005</b>	<i>Art Director</i>	Ad Pharm - agency
	<b>Creative Designer</b>	Bar Giornale & Vini - Agepe;
	<i>Graphic Designer</i>	Majrani Europe - POP (Disney, Energizer).
	<i>Art director</i>	Studio Editoriale Associato
<b>2003 - 2005</b>	<i>Creative Designer</i>	Pleasing Advertising (Acer)
<b>2002 - 2003</b>	<i>Art Director</i>	Unione Italiana Vini / Corriere Vinicolo
<b>2002</b>	<i>Art Director</i>	J & J Jesurum - pr agency/adv (Dove, Coccolino, Mentadent, Cif, Lysoform)
	<i>Graphic Designer</i>	Well Done - agency (Rowenta, Albacom)
<b>2000 - 2002</b>	<i>Graphic Designer</i>	BUSINESS PRESS s.r.l. - agency (Kodak, Philips, Packard Bell, Lexmark, Met, NCR, Cable&Wireless)
<b>1999 - 2000</b>	<b>Creative Director Assistant /</b>	SEC - agency (Sipra, Regione Lombardia, Forza Italia, Rai International)
<b>1999</b>	<i>Graphic Designer</i>	in London for advertising agencies & publishing houses (Sky, American Express, Argos, Woolsworth, First Choice Holidays)
	<i>freelance Graphic Designer</i>	Systemax - London; promo material & DM
<b>1997 - 1999</b>	<i>Designer &amp; Catalogue Manager</i>	Thistle Security, Museum & Galleries, Hayes and Jarvis, Holidays & Destinations.
<b>1998</b>	<i>freelance designer, photographer</i>	Subcontinent Group, publishing, London;
<b>1997</b>	<b>Production Manager</b>	Indian Food & Drink e Tandoori Magazines
1996	<i>Graphic Designer</i>	Lawrence Publishing NBA & Fiba magazines
	<b>Advertising Production Manager</b>	McLean Publications - London;
	<i>Graphics Consultant</i>	for the International Petroleum Directory.
1995-1996	<i>Advertising Production Designer</i>	Paragon Publishing (Internet Today, Mac Power etc)
1994	<i>Junior Designer</i>	Media Communication & Publishing - London
1993 - 1994	<i>Consultant Photographer</i>	Z Publishing - 'Z - the Journal of Technology'.
1992 - 1993	<i>Photographer</i>	Alberto Dell'Orto Productions - Milan; back stage, videoclips (Hennessy e Cinzano)
1992	<i>part-time photographer</i>	Studio DS - Models Books, weddings, portraits

### Computer Skills

Complete Adobe and Office packages; Excel, Access, Xpress, Illustrator, Photoshop, Freehand, Indesign, Dreamweaver, Flash, Fireworks, Finalcut, Premier, After Effects, Maxon Cinema 4D, Muse, Prestashop, Shopify, Wordpress, Animaker.

### Technologies

html, xhtml, css, javascript, actionsript, php, mysql, xml

### Languages

English; Spanish. I lived and worked as an art director in London for 8 years

### Personal interests

Bass and Electric Guitar, Diving, Sailing, Wind Surf, Travel, Snowboard, Horse riding, Trekking, Art, Theater, Muay Thai.

I authorize the processing of personal data according to Legislative Decree 196/03. Milan, 01/06/2021 Francesca Giannelli